

Mission Statement

VIRGINIA 1ST is a non-profit organization dedicated to addressing homeland security and emergency management issues affecting financial institutions. Our organization works together with various government agencies as strategic partners.

Through a coordinated response effort the organization seeks to increase the resilience of Virginia's financial community in the event of a local or regional disaster.

VIRGINIA 1ST has established regional alignment with the Virginia Department of Emergency Management. Virginia is segmented into seven emergency management regions.

(www.vaemergency.com/about/offices/index.cfm)



"Regional coalitions bring financial services sector organizations together to achieve a common goal of facilitating the recovery of the sector following a natural disaster or man-made attack."

The Department of the Treasury



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... are you ready to make a difference?

For information, please contact:

snininger@ubsh.com
ghundley@myvalleybank.com
gary.lupton@townebank.net



VIRGINIA'S FINANCIAL INDUSTRY BUSINESS CONTINUITY PLANNING COALITION



"By fostering an environment of cooperation and building relationships with Federal, State, and local governments prior to a disaster, regional coalitions promote continuity of critical financial services to the communities they service."

The Department of the Treasury

For information, please contact:

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ghundley@myvalleybank.com
garylupton@townebank.net

Mission

VIRGINIA 1ST is Virginia's financial industry business continuity planning coalition, comprised of volunteers organized;

- To address Homeland Security issues affecting the financial industry in Virginia,
- To develop and maintain relationships with City, County, State and Federal Agencies, and private industries, which have an impact on business continuity
- To enhance the financial industry's capability to plan for, respond to, and recover from disastrous situations.



Affiliation

VIRGINIA 1ST is a member of the Regional Partnership Council (RPC), which is a member of the Financial Services Sector Coordinating Council (FSSCC). The FSSCC coordinates policy development and financial sector continuity planning in the U.S. Department of Treasury for the Department of Homeland Security.

Types of Membership

Member

Any financial institution.

Strategic Partner

Public sector agencies or private sector enterprises that are committed to improving the financial industry's resiliency and the recovery of the Commonwealth's economy in the aftermath of a disaster.

Admission is subject to approval by the Board of Directors, at its discretion, and membership granted upon payment of applicable dues.

Code of Ethics

VIRGINIA 1ST sets forth this Code of Ethics to guide the conduct of its members in activities and duties associated with Virginia 1st. Therefore, it is the responsibility of each Virginia 1st member and strategic partner to:

- Support the Mission, Goals and Objectives as set forth by Virginia 1st and abide by the organization Bylaws.
- Contribute to Virginia 1st and to the resiliency of its members, their customers, the community, the financial sector, and the local economy in the event of a regional crisis.
- Maintain high standards of professional conduct and not engage in acts discreditable to Virginia 1st or to its members.
- Honor and respect the privacy and confidentiality of sensitive and/or proprietary information learned and/or exchanged through Virginia 1st unless authorized or disclosure is required by law.
- Give proper credit for intellectual property exchanged through Virginia 1st and honor property rights including copyrights and/or patents for its members, participants, and/or sponsors.
- Strive to achieve the highest effectiveness and dignity in performing Virginia 1st business activities.
- Promote the ongoing protection and advancement of critical infrastructure key resource program initiatives of the United States of America.
- Collaborate with other Virginia 1st members and strategic partners in the interchange of knowledge and ideas for mutual protection.
- Not withhold or be a party to withholding information deemed crucial in performing response or preparation activities in coordination with public sector first response agencies in times of crisis.



- Not solicit the sale of products or services to other Virginia 1st members without prior written approval from Virginia 1st.

Membership Application

Date: _____

Please complete this application in full.

Company Information

Company / Organization Name: _____

NOTE: Virginia 1st Membership is exclusively available to Financial Service organizations and strategic partners located in the Commonwealth of Virginia.

Please choose your type of Organization:

☐ Financial Institution ☐ Strategic Partner

Applicant Contact Information

Name and Job Title _____

Mailing Address _____

City, State, Zip _____

Primary Phone _____ Mobile Number _____ Fax Number _____

Email _____

Payment Information

Please return completed form and remit total payment to:
**Virginia 1st, c/o Valley Bank, Attn: Gill Hundley,
PO Box 2740, Roanoke, VA 24001**

VIRGINIA 1ST accepts checks or money orders made payable to VIRGINIA 1ST in US dollars drawn on a US Bank. Payment must accompany application.

DO NOT send cash. Purchase Orders and Credit Cards are not accepted.

**Membership Dues for 2008 are \$250.
Membership is renewed each year on January 1st
at \$250 for the calendar year.**

VIRGINIA 1ST is a membership organization. All membership fees are nonrefundable, and subject to change.

ONE YEAR MEMBERSHIP

Membership Dues:

Corporate/Individual	\$250.00
Strategic Partners	NO CHARGE
Total Amount Enclosed	\$ _____

By joining **VIRGINIA 1ST**, you agree to adhere to the Virginia 1st Code of Ethics stated in the previous section.



c/o Valley Bank
Attn: Gill Hundley
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Tel 540-769-8533 Fax 540-769-8560